Fox Chapel Publishing

Let's Begin the Book Buzz!

Author Questionnaire

Please mail to Traci Niese or fax to:
717-560-4702.

Author Name _____

Book Title_____

Sales & PR

1. For PR purposes, please provide a concise updated biography, including current occupation, education, and any achievements, awards and recognitions:

2. For PR purposes of establishing you as an "expert" resource, what do you consider your area of expertise?

3. Have you published any other books or materials on this subject?

4. Have you ever received any previous media coverage?

5. While we will be sending out press releases to national media outlets, please provide the names of any local media outlets you would like us to contact regarding your book.

6. Would you like a copy of the book sent to any local retail establishments or academic, professional, or alumni organizations you are affiliated with? Do you know of any organization who would purchase this book at a discount? Please provide contact information.

7. Feel free to provide any additional ideas that might assist us in the promotion and sale of your book.